

W A T C



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199



## BROADCASTING STATION LICENSE RECORD

Date first licensed ..... 8-11-50 .....  
Call letters ~~W A T C~~ ~~(Ltr. 5-19-50)~~  
LOCATION: GAYLORD, MICHIGAN

BARR BROADCASTING CORPORATION (AL 5-13-81, EFF: 5-20-81)

x ~~W A T C~~ RADIO, INC. (AL gr 3/21/77 EFF: 5/6/77)

Name of licensee x ~~MIDWESTERN BROADCASTING COMPANY~~

Transmitter location ..... On State Highway No. 32, .25 mile East of City Limits, Near Gaylord  
(Bagley Township) Michigan (LP 6-6-50) (Lic. 8-11-50) .....

Main studio location ..... On State Highway No. 32, .25 mile East of City Limits Near Gaylord  
(Bagley Township) Michigan (LP 6-6-50) (Lic. 8-11-50) .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-7487	3-28-50	900	1kw	Daytime	
	Ltr. 3-31-50. CP for new station granted subj. to filing MP for approval of antenna and T site.				
BP-7487	6-8-50	900	1kw	Day	8-8-50 3-3-51
BP-5137	Mod. of CP (7487) for approval of antenna, T, & studio locations & change type of T. (CONDL. CLAUSE)				
BL-4133	8-11-50	900	1kw	Day	8-11 11-1-52
	Lic. to cover CP (7487 as mod) which authorized a new station. (CONDL. CLAUSE)				
BR-2492	10-15-52	900kc	1kw	Daytime	11-1 10-1-55
			(Cond'l Clause)		
BR-2492	9-7-55	RENEWAL OF LICENSE			10-1 10-1-58
BR-2492	9-3-58	Renewal of license			10-1 10-1-61
BR-2492	11-30-61	Renewal of License.			11-30 10-1-64
BTC-3920	12-22-61	Voluntary acquisition of positive control			
EFF:	12-26-61	of licensee corporation by Les Biederman thru purchase of stock from Edward Biederman.			
BZ-4899	5-3-63	Authority to determine operating power by direct measurement of antenna power.			
BR-2492	9-14-64	900kc.	1kw	Day	10-1 10-1-67
BZ-6199	11-18-66	Auth. determine power direct measure.			
BR-2492	10-31-67	900kc	1kw	Day	10-31 10-1-70
BZ-7292(1)	9-29-69	Direct Meas.			
BR-2492(L)	9-30-70	Renewal			10-1-73
TELEGRAM	12-3-70	PSA 174w			
Tel.	5-15-72	Trans. RCA BTA-1S now installed.			
EBSA	6-12-72				
BR-2492(L)	9-27-73	RENEWAL & MOD.			10-1-76
BZ-8281	11-5-73	Direct measurement (Issued with renewal)			
BR-2492(S)	9-15-76	Renewal of License			10-1-79
BAL-8934	3/21/77	Vol AL EFF: 5/6/77			



BC-126  
June 1975

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....WATC.....

Station location .....GAYLORD, MICHIGAN.....

Name of licensee .....\*WATC RADIO, INC. ....

Transmitter location .....

Main studio location .....



## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date issued	Freq.	Power	Time Div.	Period From- To
BR-790601YQ	9-21-79 (S)	RENEWAL			10-1-82
SUPERSEDED AUTH. TO SHOW CORRECT EXP. DATE					
BAL810128FQ	5-13-81		VOL AL	EFF:	



## APPLICATION RECORD - BROADCASTING

 Call W C L M  
 Letters x New

 Name MIDWESTERN BROADCASTING COMPANY  
(PO Paul Bunyan Building, Traverse City, Michigan)

File No.	Dated	Application for	Action	
			Nature	Date
BP-7487	1-16-50	Construction permit for a new standard broad-	GRANTED	3-28-50
Rec'd	1-17-50	cast station to be operated on	subj. to filing MP for	
Filed	1-17-50	Frequency: 900kc	approval of antenna and	
		Power: 1kw	T site.	
		Hours of operation: Daytime	Ltr. 3-31-50	
		Trans. location: To be determined- In or near		
		Gaylord, Michigan		
		Studio location: To be determined-		
		Gaylord, Michigan		
		Thomas W. Wilson, Atty.		
		George C. Davis, Engr.		
			Issued with BP-5137	



## APPLICATION RECORD - BROADCASTING

 Call V A T C  
 Letters X W G L M

Name MIDWESTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5137	5-8-50	Mod. of C.P. (BP-7487, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations as .25 mile E. of City Limits on State Highway No. 32, Near Gaylord (Bagley Township) Michigan and change type of transmitter (Gates BC-1F).	GRANTED	5-8-50
Rec'd	5-9-50		re blanketing clause;	
Filed	5-9-50		re waiver of Sect. 3.30a to identify as Gaylord, Mich.	
		(Thomas W. Wilson, Atty. Albrecht P. Barsis, Engr.)		
BL-4133	7-22-50	License to cover construction permit (BP-7487, as modified) which authorized a new standard broadcast station.	GRANTED	8-11-50
Rec'd	7-25-50		re blanketing clause;	
Filed	7-25-50		re waiver of Sect. 3.30a to identify location as Gaylord, Michigan.	



# APPLICATION RECORD - BROADCASTING

Call  
Letters W A T C

Name MIDWESTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2492 Rec'd Filed	7-21-52 7-30-52 7-30-52	Renewal of License Filed by John P. Carr, Atty.	GRANTED	10-15-52
BTC-1750 Rec'd Filed	6-14-54 6-21-54 6-21-54	Voluntary acquisition of positive control of licensee corporation by Les Biederman thru the gift to him of 190 shares of stock by Edward Biederman.  John Carr, Atty.	DISMISSED	6-29-55 request of atty.
BR-2492 Rec'd Filed	6-28-55 7-6-55 7-6-55	Renewal of license  Alfred C. Cordon, Jr., Atty.	GRANTED	9-7-55



FORM BC-121

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters WATCName MIDWESTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2492 Rec'd Filed	7-11-58 7-14-58 7-14-58	Renewal of license Al Cordon, Atty.	GRANTED	9-3-58
BR-2492 Rec'd Filed	6-24-61 6-30-61 6-30-61	Renewal of license  Attys.: Dow, Lohnes and Albertson (Albert Cordon)	GRANTED	11-30-61
BTC-3920 Rec'd Filed	12-2-61 12-8-61 12-8-61	Voluntary acquisition of positive control of licensee corporation by Les Biederman thru purchase of stock from Edward Biederman.  Alfred C. Cordon, Jr., Atty.	GRANTED EFF:	12-22-61 12-26-61



FORM BC-121

Aug. 1955 #5

## APPLICATION RECORD - BROADCASTING

Call  
Letters W A T CName MIDWESTERN BROADCASTING COMPANY  
Gaylord, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4899	1-23-63	Authority to determine operating power by direct measurement of antenna power.	GRANTED	5-3-63
R. & F.	1-29-63			
BR-2492	3-13-64	RENEWAL OF LICENSE	GRANTED	9-14-64
R.&F.	3-16-64	Atty-Alfred C. Cordon, Jr.		
BZ-6199	9/13/66	Auth. to determine operating power by direct meas. of antenna power. Atty: Dow, Lohnes & Albertson (A. C. Cordon)	GRANTED	11-18-66
R & F	9/22/66			
BR-2492	6-26-67	Renewal of license.	GRANTED	10-31-67
H & F	7-3-67	Atty: Dow, Lohnes & Albertson		
JUL 19 1967				
Ltr.	4-16-69	Al Cordon, Jr. now atty.		



FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

900kc

Call  
Letters W A T C

Name MIDWESTERN BROADCASTING COMPANY  
Gaylord, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7292 R & F DM	8/11/69 8/27/69 9/5/69 SEP 28 1969	Direct Meas.  Atty: John B. Jacob	GRANTED	9-29-69
BR-2492 R & F #613902 \$75. P.N.	6-18-70 7-2-70 (\$1,350. submitted) 7-2-70 JUL 29 1970	Renewal of License  Atty: Alfred C. Cordon, Jr. AMENDED 9-14-70 re: commercial practices	GRANTED	9-30-70
10-2-70 Annual fee \$32.00 deducted from \$75.00 Renewal filing fee. Credit \$43.00 to 1971.				
BZ-8281 R & F DM PRESS	1-31-73 2-2-73 2-9-73 FEB 23 1973	Direct Measurement Atty: <u>Cordon</u> and Jacob	GRANTED issued with BR-2492	11-5-73



#7

900 kc

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters W A T C

W A T C RADIO, INC.

Name X MIDWESTERN BROADCASTING COMPANY  
GAYLORD, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-2492 R & F PN Recd. PRESS <b>JUL 31 1973</b>	6-18-73 6-29-73 "	RENEWAL OF LICENSE A.C.Cordon, Jr. Atty. AMENDED 7-27-73 re: ascert. of comm. needs AMENDED 8-21-73 re: business interests; commercial policy	<b>GRANTED</b>	<b>9-27-73</b>
BR-2492 R & F P.N. Press <b>JUN 29 1976</b>	5-24-76 5-27-76 5-27-76	RENEWAL OF LICENSE  Atty: Alfred C. Cordon, Jr. (Cordon & Jacob)	<b>GRANTED</b>	<b>9-15-76</b>
BAL-8934 R & F Also see WTCM(AM), etc FORM 316 <b>MAR 1 1977</b>	3/3/77 3/7/77	Voluntary assignment of license to W A T C RADIO, INC.  Atty - <u>Cordon</u> & Jacob	GRANTED EFF:	3/21/77 5/6/77



# APPLICATION RECORD - BROADCASTING

900khz

#8

BARR BROADCASTING CORPORATION

Call Letters **W A T C**

Name **\* WATC Radio, Inc.**  
**Caylord, Michigan**

File No.	Dated	Application for	Action	
			Nature	Date
BR790601 YQ PRESS JUL 20 1979		Renewal of License  Atty.: Alfred C. Cordon	GRANTED	9-21-79
BALS10123FQ Form 314 PRESS FEB 25 1981		Vol AL to Barr Broadcasting Corporation  Request issuance of Tax Certificate  Atty Alfred C. Cordon	GRANTED  EFF:	5-13-81  5-20-81



BAL/FQ

Amended 4-27-81 re: Bal Sheet, Supplement to Exh. E-5  
the assignee's Plan of Financing



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

